



# BRANDON STOKES

## GRAPHIC DESIGNER & ILLUSTRATOR

### CONTACT

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### PERSONAL STATEMENT

Senior Design Specialist with ten years of experience responsible for daily graphic design content for all Student Life departments and student organizations for a medium-sized college with a focus in accessibility. Worked regularly on graphic materials for both digital and print, animation and video for social media, branding, and web design through the Terminal 4 content management system.

### SKILLS

Adobe After Effects  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere  
HTML  
Social Media  
    Facebook  
    Instagram  
    Tik Tok  
    Twitter  
Terminal 4 CMS

### EDUCATION

BFA  
Graphic Design  
Texas Woman's University  
August 2007 - May 2012  
Denton, TX

### WORK EXPERIENCE

#### **Senior Design Specialist**

*Texas Woman's University*

June 2012 - Current

Denton, TX

- Designed for both digital and print for Student Life departments and student organizations across three campuses to promote events, civic engagement, leadership and belonging.
- Designed and maintained web pages for Student Life departments while adhering to ADA standards.
- Created animations to bolster awareness of the Student Money Management Center to students while advancing the Health and Wellbeing Initiative's Spendwell initiative of prioritizing positive financial behaviors through engagement.
- Designed Motion Graphics Templates to create simple, editable social media animation templates for event promotions.
- Cultivated learning and belonging with the Design Services team by creating on-line training for departments and student designers on branding standards, ADA compliance and social media best practices.
- Promoted health and wellness initiatives that affect student's wellbeing by generating print and digital art that highlights events and resources for students and publicizing them through social media.

#### **Owner and Product Designer**

*Stokes Design Studios*

June 2012 - Current

Denton, TX

- Designed and produced a variety of packaging and products including notebooks, enamel pins, prints, and stickers.
- Supported local charities through our Texas is Love campaign which promotes equality in the LGBTQIA+ communities.
- Worked with a variety of vendors to produce bulk product and secure supplies for our hand made products.
- Responsible for maintaining social media accounts, on-line retail shops, paying quarterly and yearly taxes, and creating sales and costs reports

#### **Blogger**

*Tenacious Toys*

August 2012 - Current

Remote

- Created and scheduled multiple daily posts to promote products while adhering to design standards.